



FirstEnergy Corp. – Showcasing ENERGY STAR® in Ohio



Program from the Akron Parade of Homes.

FirstEnergy, an ENERGY STAR Partner and diversified energy services holding company, is working hard to promote the building of ENERGY STAR labeled homes in Ohio. By working closely with the Home Builders Association of Greater Akron and nine local builders, FirstEnergy has educated Akron consumers about the importance of energy efficiency. "So far, we have had a great response with the ENERGY STAR Program and the opportunities going forward are significant," said Peter Eno, Account Representative, FirstEnergy.

One of FirstEnergy's most recent successes was an all ENERGY STAR Parade of Homes in Stow, Ohio. David Lee, the Branch Chief of EPA's ENERGY STAR Program for Homes, attended the Parade of Homes and addressed questions about the program from some of the thousands of consumers that paid to visit the event. The Parade, held at Schalmo Properties' Quail Highlands development, featured geothermal homes from nine builders, including ENERGY STAR Homes Partners Evergreen Homes and Steve's Best Built Homes.

FirstEnergy recognizes that partnering with builders is critical to its success in the residential construction energy market. It offers flexible and customized solutions that enable builders to improve their business and provide extra value to customers. "We bring value to the builder to help do things that they can't necessarily do by themselves," said Mr. Eno. John Galehouse of Evergreen Homes agrees, "My FirstEnergy representative works hard to help me come up with new ways to grow my business. I consider him to be an important ally." By sponsoring events, such as the Home Builders Association Parade of Homes, and educating consumers about the value of an energy-efficient home, FirstEnergy is ensuring that the demand for ENERGY STAR labeled homes will continue to grow in Ohio.

ENERGY STAR relies on its partnerships with new home builders and building industry organizations to promote ENERGY STAR labeled homes and energy efficiency. For more information on FirstEnergy please contact 1-800-505-SAVE.

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